



National Run for the Badge

Saturday, October 10, 2020

Participants Supporting the National Law Enforcement Memorial and Museum from around the U.S.!

The National Law Enforcement Memorial and Museum will hold a virtual Run for the Badge on October 10, 2020, promoting engagement, team forming, and fundraising beginning in July.

This special event is greatly anticipated in the wake of the Covid-19 public health crisis. The National Law Enforcement Memorial and Museum has created this opportunity to create the sense of community and support for our law enforcement heroes with this annual event transformed to a nation-wide initiative!

National Sponsorship Opportunities

CHAMPION SPONSOR - \$50,000+

- **Communications** – logo on all communications about the event
- **Run for the Badge** –10 event registrations
- **Museum** - VIP Tour of Museum with up to 10 by our Curator, 10 Museum vouchers
- **Runner T-Shirts** – Prominently featured logo
- **Runner Bibs** – Prominently featured logo

GUARDIAN SPONSOR - \$25,000+

- **Communications** – logo on all communications about the event
- **Run for the Badge** –6 event registrations
- **Museum** - VIP Tour of Museum with up to 6 by our Curator, 6 Museum vouchers
- **Runner T-Shirts** – Featured logo
- **Runner Bibs** – Featured logo

ADVOCATE SPONSOR - \$10,000+

- **Communications** – logo on all communications about the event
- **Run for the Badge** –4 event registrations
- **Museum** - VIP Tour of Museum with up to 4 by our Curator, 4 Museum vouchers
- **Runner T-Shirts** – Featured logo

SUPPORTER SPONSOR - \$2,500+

- **Communications** – Listed on all communications about the event
- **Run for the Badge** –2 event registrations
- **Runner T-Shirts** – Company listing

Please complete the form on the next page to secure your sponsorship.

2020 RUN FOR THE BADGE SPONSORSHIP AGREEMENT

To indicate your sponsorship level, complete and return this form by email to Mary Petto, mpetto@nleomf.org. To receive the benefits associated with the event, payment and materials must be received by Aug. 28.

YES! We are committed to sponsoring the 2020 Run for the Badge at the following level:

Champion (\$50,000) Guardian (\$25,000) Advocate (\$10,000) Supporter (\$2,500)



Company Name		Date
Contact	Title	
Address		
City	State	Zip
Phone	Email	

- Invoice me please.
- Check payable to National Law Enforcement Officers Memorial Fund, Attn: Mary Petto, 444 E Street NW, Washington, DC 20001
- Credit card payment. Please complete the following information:

Credit Card	<input type="checkbox"/> Amex <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> Mastercard	Amount
Card Number	Name on Card	
Expiration Date	Security Code	Billing Zip Code
Signature		Date

By signing above you are authorizing the amount of your sponsorship to be charged.

Return this form to Mary Petto, Chief Public Engagement Officer,
mpetto@nleomf.org.

Questions?

Please contact Mary Petto at
mpetto@nleomf.org or 202-737-7130.