



Caitlin Clark-Zigmond is the Director of the Global Demand Center at Intuit. The Demand Center team is focused on enabling mid-sized, growing organizations through cutting edge digital marketing and events to showcase the portfolio of powerful business management solutions at Intuit. Leading brands and solutions for business, like QuickBooks Accounting, Payroll, Time Tracking, Capital and Payment solutions enable prosperity for millions of businesses that allow them to make informed decisions and remain focused on their customers.

Prior to this role she led Commercial Marketing for Multi-access Edge Compute (MEC), as well as Public Sector Marketing for Verizon Business, responsible for the marketing strategy of the \$6B Public Sector portfolio, including strategies for Public Safety, SLED (State, Local, Education), Federal and Verizon Smart Communities. She also led a team accountable for field marketing, that worked closely with the sales teams to win public safety and public sector business, as well as drive messaging about the Verizon Business portfolio. Prior to the Public Sector segment marketing role, Mrs. Clark-Zigmond led product marketing for the \$11B business portfolio for Verizon Wireless.

Mrs. Clark-Zigmond came to Verizon from CoreDial, where she served as Vice President of Product Management over a diverse portfolio of unified communications, network services for indirect partners (IT VARs, Interconnects, MSPs), and before that at Comcast Business, where she served as Director and Senior Director of Product Management since 2010 for advanced voice solutions building billion dollar solutions. She previously worked for companies such as unified communications wholesaler, New Global Telecom (NGT) bought by Comcast Business in 2010, and enterprise collaboration and network provider, Global Crossing (now Level3/CenturyLink).

Prior to Global Crossing (Level3/CenturyLink), Clark-Zigmond was an entrepreneur and owned a large caterer in Boulder, CO for 6 years. Providing corporate and event catering. She took the company from 4 to more than 20 employees, did M&A to expand her business and sold it in 2000.

Clark-Zigmond has a bachelor's science and bachelors of arts degree in International Business and Finance from American University in Washington DC.

Mrs. Clark-Zigmond serves on the board of the Women's Public Service Project. An organization with the goal of attaining 50% representation in public service, politics and high tech, in conjunction with five of the seven sisters' colleges, the State Department and Craig's List.

Since 2019, she is a member of the board of the National Law Enforcement Officers Memorial Fund (NLEOMF) based in Washington, DC. Currently, serving as Secretary and Executive Committee member.