





NATIONAL LAW ENFORCEMENT MUSEUM

AT THE MOTOR CITY SILVER PLAZA FOUNDATION BUILDING

ALL RIGHTS RESERVED

Contents

- 02** Message from CEOs
- 03** Mission and Vision
- 04** Our Work
- 08** Memorial
- 10** Police Unity Tour
- 11** 2019 Officer Fatalities
- 12** Law Enforcement Appreciation
- 13** Officer of the Month Award
- 14** Museum
- 16** Celebrating Our First Year
- 18** Run for the Badge
- 19** Programs and Engagement
- 24** Promoting Officer Safety: Destination Zero
- 25** Grants and Programs
- 26** Board of Directors
- 27** Unaudited Financials



Message from CEOs

As I reflect on 2019, I cannot express in words the honor it is to be associated with the National Law Enforcement Memorial and Museum. While this was a year of change and challenge, the organization weathered the adversity with tenacity and perseverance — all while keeping an eye towards its future. I am both awed and honored by the prominent role we play in National Police Week as we host the always moving Candlelight Vigil. Honoring the fallen is the cornerstone of the National Law Enforcement Officers Memorial Fund mission. Adding the awe-inspiring National Law Enforcement Museum allows us to increase the public's awareness of the law enforcement profession, the challenges officers face, and help bring communities and law enforcement together. The dedication of staff and volunteers is unwavering. So too, is my personal commitment to this organization and its mission of remembering the fallen, making it safer for those who serve, and educating the public about the history of American law enforcement. The opportunity to steer and safeguard this mission while we searched for a permanent CEO has truly been one of the most rewarding milestones in my career. The National Law Enforcement Memorial and Museum has long been close to my heart and will remain so as we transition to new leadership to steer the organization into the future.



Lori Sharpe Day

Interim CEO

National Law Enforcement Officers Memorial Fund

It was a true honor to have been selected to serve as Chief Executive Officer for the National Law Enforcement Officers Memorial Fund. When I accepted this position, I completely understood the opportunities and challenges before us. I am committed to making the changes necessary to ensure the sustainability and the future of the organization. I can assure our partners, our loyal supporters, and especially our nation's law enforcement officers and survivors, that I will work to fulfill the mission of this organization. The fallen will never be forgotten, and the story of American law enforcement will be told through our Museum exhibitions and programs. We will also bolster our initiatives that make it safer for those who serve.



Marcia Ferranto

CEO

National Law Enforcement Officers
Memorial Fund

Our Mission and Vision

The mission of the **National Law Enforcement Memorial and Museum** is to tell the story of American law enforcement, honor the fallen, and make it safer for those who serve. Our vision is to inspire all citizens to value law enforcement and the vital role it plays in our society.

Our downtown Washington, DC campus houses both the National Law Enforcement Officers Memorial and the National Law Enforcement Museum. The Memorial pays tribute to the brave men and women who have died in the line of duty and in 2019 contains the names of 21,910 fallen heroes.

The Museum is dedicated to telling the story of American law enforcement by providing visitors a “walk in the shoes” experience. The Museum is working to expand and enrich the relationship shared by law enforcement and the community, through educational journeys, immersive exhibits, and insightful programs.



Our Work

Honoring Our Fallen Law Enforcement Officers

Since its founding in 1984, the Memorial and Museum has hosted events that honor fallen officers and their surviving families.

Each year prior to National Police Week, the names of the fallen are engraved on the walls of the National Law Enforcement Officers Memorial. Every May 13, the names of officers who made the ultimate sacrifice during the previous calendar year, as well as the names of the newly discovered historical line-of-duty deaths, are dedicated and read aloud during our annual Candlelight Vigil.

Many other events honoring our fallen heroes take place at the Memorial during the year, including wreath laying ceremonies and group visits to this hallowed ground. Additionally, the Memorial serves as a sacred place for law enforcement agencies from across the nation to hold their own ceremonies to honor their fallen colleagues.





Telling Their Stories, Paying Homage to a Proud Profession

Located directly across from the Memorial, the National Law Enforcement Museum tells the story of American law enforcement through immersive collections, interactive exhibits, and educational programs.

The Museum's beautiful and emotionally moving Hall of Remembrance provides a reflective space for visitors to remember their fallen loved ones and offers an inextricable link between the Memorial and the Museum.

A world-class collection of more than 21,000 objects and artifacts helps introduce Museum visitors to the tools, changes, and trends that have shaped law enforcement history from its inception to present times.

The Museum executes experiential and educational tours, workshops, and virtual classes for adult, family, and student groups exploring the many different aspects of law enforcement. Family-focused public programs invite visitors of all ages to learn about law enforcement through age-appropriate activities. Adult educational programs provide unique opportunities to learn about historic events and contemporary issues from expert law enforcement officers.



POLICE



C WARRINGTON · PATRICK A T
C GEER · WALTER M NORTHY · WIL
E WHITE · LAWRENCE D KIFFINGER · M
AM ISAAC
TON L
RECOL
MAJOR
RENCE
C MARIN
A HARDE
MIN F GRA
GEORGE A
DE L ELSBER
NK M ELLERB
RT JACKSON
ROBERT K EVA
J BUCHER · ROG
IETH D AYCOCK · P
IV · WILLIAM
AND · W

Memorial





Strength, courage and valor—
marks of those who serve and protect.

Police Unity Tour

In 1997, a group of 18 cyclists, motor patrols and support personnel rode to the National Law Enforcement Officers Memorial on a cold and rainy day after a four-day trek through different parts of the East Coast to honor fallen law enforcement officers. They presented a check to the Memorial Fund in the amount of \$18,000 — the accumulation of a year of fundraising by the participants. The Police Unity Tour started as an idea from Florham Park (NJ) Police Officer Pat Montuore to organize a bike ride from New Jersey to Washington, DC, to raise public awareness about law enforcement officers who died in the line of duty. The motto of the Police Unity Tour is “We Ride for Those who Died.”

More than 20 years later, the organization remains dedicated to its mission to raise awareness of law enforcement officers killed in the line of duty, and ensuring that the sacrifice made by the fallen officers is not forgotten. The support of the Police Unity Tour



helps the Memorial Fund maintain the Memorial and sponsors programs such as the Officer of the Month Award and Recently Fallen Heroes.

The Police Unity Tour helped champion the creation of the National Law Enforcement Museum and is the proud sponsor of the Museum’s Hall of Remembrance and east entry pavilion.

“We Ride for
Those who Died.”



2019 Officer Fatalities

Officers killed
in the line of duty: **135**

Firearms-related: **50**

Traffic-related: **43**

Other: **42**

Gender:

124 Males

11 Females



Fatalities by State

NEW YORK	17	MISSOURI	2
TEXAS	17	NORTH CAROLINA	2
CALIFORNIA	9	OKLAHOMA	2
TENNESSEE	8	WISCONSIN	2
ALABAMA	7	IOWA	1
GEORGIA	7	MAINE	1
ILLINOIS	6	MARYLAND	1
FLORIDA	5	MICHIGAN	1
LOUISIANA	4	MINNESOTA	1
MISSISSIPPI	4	MONTANA	1
NEW JERSEY	4	NEBRASKA	1
WASHINGTON	4	PENNSYLVANIA	1
COLORADO	3	SOUTH CAROLINA	1
OHIO	3	UTAH	1
ARIZONA	2	VIRGINIA	1
ARKANSAS	2	TERRITORIAL	3
INDIANA	2	TRIBAL	3
KENTUCKY	2	FEDERAL	4

Law Enforcement Appreciation

The Memorial Fund continued to partner with professional sports organizations throughout the country to extend its mission beyond the walls of the Memorial by reaching out to law enforcement supporters in their communities. Law Enforcement Appreciation Events provide a special opportunity that recognizes local law enforcement and educates the general public about our mission.

Many events include local law enforcement officers who participate in pre-game ceremonies, such as an Honor Guard's presentation of colors or performance of the National Anthem. The program has raised more than \$500,000 for the Memorial and Museum since 2011.

Some of the co-branded souvenirs that attendees receive from sports teams include commemorative law enforcement challenge coins, team baseball hats, tumblers, t-shirts, law enforcement patches, and hockey pucks. Law Enforcement Appreciation Events could not be successful without our dedicated volunteer coordinator, the support of local law enforcement organizations, and teams that participate.



Officer of the Month Award

Our Officer of the Month Award program recognizes law enforcement heroes who distinguish themselves through exemplary service, heroic actions, and devotion to duty. The National Law Enforcement Memorial and Museum honors these officers at the Annual Awards Dinner in Washington, DC, during National Police Week.

In 2019, the National Law Enforcement Memorial and Museum had the distinguished privilege of honoring these officers who exemplify the commitment to service and bravery that is synonymous with what it means to be a law enforcement officer.

January 2019

Officer Joseph Grasso
North Brunswick (NJ) Police
Department

February 2019

Officers John Daily, Alonzo Reid,
Connor Davidson, and Russell Bounds
Houston (TX) Police Department

March 2019

Officer Matthew Alves and Patrol
Officer Kenneth Henneberry
Cumberland (RI) Police Department

April 2019

Officer Erin Bloch
Green Bay (WI) Police Department

May 2019

Officer Michelle Pratt
Salem (OR) Police Department

June 2019

Officer Chad Yates
Chattanooga (TN) Police Department

July 2019

Detective Matt Ryan
and Officer Marcus Petty
Grove City (OH) Police Department

August 2019

Sergeant Jeff Turney
Glendale (AZ) Police Department

September 2019

Master Police Officer Joe Allen
Prince William County (VA) Police
Department

October 2019

Officer Brian Rehg
Knox County (TN) Sheriff's Office

November 2019

Trooper Ruben Correa
Utah State Highway Patrol

December 2019

Officers Dalton Foley
and Olivia Martin
Farmville (VA) Police Department



Museum



A jewel in the nation's capital,
more than 20 years in the making

Architectural plans completed
in **1991**

Authorized by Congress in **2000**

Opened **October 13, 2018**

57,000 square feet, mostly
underground

Two striking glass pavilions
on the plaza, each 25 feet tall

Showcases **800** of the more than
21,000 **objects and artifacts** in
our collection

More than **100 interactive elements**

Nation's **only museum** dedicated
to the **history of American
law enforcement**



Celebrating Our First Year

Nearly 20 years in the making, the National Law Enforcement Museum, at the Motorola Solutions Foundation Building opened its doors on October 13, 2018, to much fanfare. The first museum of its kind, the National Law Enforcement Museum is the only national museum that tells the history of American law enforcement by providing an interactive and immersive “walk in the shoes” experience.

Since its opening in 2018, the Museum has welcomed thousands of visitors from law enforcement supporters to school groups, seniors, and families from all walks of life. Its interactive exhibits, STEM-focused workshops and thought-provoking programs provide a unique, hands-on experience that showcases the many facets of law enforcement.

The Museum’s award-winning design features two exterior glass pavilions and an exhibit floor located three levels underground. Authorized by Congress in 2000, the 57,000-square-foot Motorola Solutions Foundation Building boasts a world-class collection of more than 21,000 artifacts, eight key exhibit areas, and the Training Simulator experience, featuring the



The Museum tells the story of American law enforcement through its immersive and interactive exhibits.

nation’s only authentic firearms training simulator in public use.

The Museum is located just steps from the National Law Enforcement Officers Memorial on the National Law Enforcement Memorial and Museum campus in Judiciary Square in Washington, DC. This ideal location in the nation’s capital also serves as a reminder of the strong connection between the Memorial and Museum, as well as the honor, dedication, and commitment of those who serve in law enforcement.

The Museum tells the story of American law enforcement through its immersive and interactive exhibits, comprehensive collection of artifacts, extensive resources for research, and diverse educational programming. In addition, one of the Memorial and Museum’s primary goals is to expand and enrich the relationship shared by law enforcement and the community it serves. This is accomplished through the examination of thought-provoking problems facing communities

today, panel discussions on current societal issues, or through exhibits like Five Communities, a temporary exhibit in the Museum's DuPont Changing Exhibits Gallery. The exhibit features compelling photographs of distinctive programs in five cities created to help strengthen the relationship between law enforcement and the community.

Educational programs are designed to provide participants with the necessary tools to develop and enhance critical thinking, problem-solving, and decision-making skills. Interactive and educational workshops emphasize important science, technology, engineering, and math (STEM) skills while presenting materials in a fun and engaging environment.

School groups can also access educational programs from their own classrooms via traveling and virtual classes. Throughout the year, the education staff traveled to local schools to deliver forensics workshops. Many of these schools qualified as Title I or high poverty schools. Staff also delivered virtual classes to students nationwide through Field Trip Zoom and Streamable Learning. In summer, the popular Forensic Detectives Summer Camp, generously funded by Battelle, was expanded and held for a fourth time, allowing students to explore the messy and meticulous world of crime scene investigation, evidence analysis and detective work.



Educational workshops emphasize important science, technology, engineering and math (STEM) skills.



Run for the Badge

A signature event of the National Law Enforcement Memorial and Museum, the 2019 Run for the Badge 5K once again provided a meaningful experience for runners, walkers, and virtual participants while showing support for law enforcement. The 2019 race was held in conjunction with a Family Fun Day and drew over 1,000 participants from across the country, raising more than \$92,000.



Programs and Engagement

Immersive Public Programs and Engagement

The National Law Enforcement Memorial and Museum is committed to hosting public programs that inform, engage, and strengthen the bonds between law enforcement officers and the communities they serve. In 2019, the Museum hosted several programs in its state-of-the-art Verizon Theater, including two *Witness* programs — one in March and another in May — generously funded by Target, which explored the Attack on the U.S.S. Cole and the agents who investigated the tragedy to a sold-out venue, and the 50th anniversary of the Stonewall Riots in New York City, respectively.

Since opening, the Memorial and Museum has become synonymous with family-focused events. Our goal is to provide an engaging and unique experience for family members of all ages. The Memorial and Museum continued its monthly Science Saturday program, a family STEM-oriented experience that gives students

and their families hands-on experience with forensic science in the Museum's learning center. The Memorial and Museum also began the practice of implementing a quarterly Family Fun Day which provided free admission to the general public to enjoy the Museum's exhibits while also participating in hands-on activities,

interactions with active and retired law enforcement and engagement with the community. Themes like K-9 officers and forensic science were topics for events and included demonstrations from TSA officers with bomb detecting K-9s and the separation of DNA from peas with DC Department of Forensic Science Director Dr. Jenifer Smith.



Programs and Engagement

Guided Tours

The National Law Enforcement Memorial and Museum offered groups of ten or more the option to add a guided tour led by Museum educators. The Education staff developed four adult/ family tours and four student tours to appeal to different visitors. Each tour was about 45 minutes in duration and cost \$5 per participant. In the 2019 calendar year, the Museum hosted 87 Adult tours and 30 student tours.



On-Site Workshops

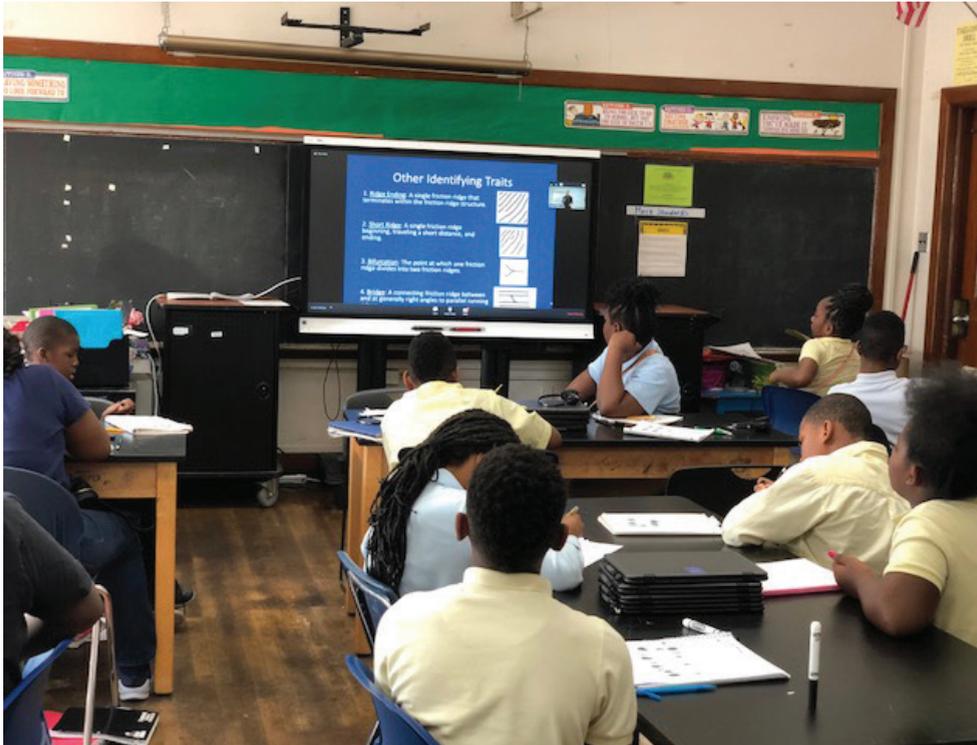
The Memorial and Museum offered student groups the option to add a workshop led by Museum educators. The Education staff developed four Forensic Science workshops and three Law & Society workshops to appeal to students in grades 3 to 12, along with workshops specifically tailored to fit certain badge requirements for Girl Scouts of the USA, Boy Scouts of America, and Cub Scouts. A curriculum for Police Explorer groups was also created and offered workshops that included a Q&A with a law enforcement officer, a guided tour of the National Law Enforcement Officers Memorial, Museum admission, and a session in the Museum's Training Simulator Experience. Recognizing a need, the Museum offered workshops for adult audiences. Each workshop was about 75 minutes in duration and cost \$10 per participant. The Memorial and Museum also introduced a partnership with a touring company called Road Scholar; the Road Scholar program featured a custom tour and workshop primarily serving the retired community. During 2019, the Museum hosted a total of 10 adult workshops; 75 student, Scout, and Explorer workshops; and 13 Road Scholar workshops.



Programs and Engagement

Virtual Classes

The Museum continued its relationship with two virtual education companies, Streamable Learning (SL) and Field Trip Zoom (FTZ), to offer four different virtual forensic science and history classes to students. These classes, led by Museum educators, allowed students from all over the country to access Museum programs through the Zoom video conferencing software. Each workshop was about 50 minutes in duration and cost \$90 per class.



Programs and Engagement

Traveling Workshops

The Museum continued to offer traveling forensic science workshops for students in 2019. Led by Museum educators, these workshops took place off-site at local schools. Each workshop was about 75 minutes in duration and cost \$10 per participant.



Forensic Detectives

The Forensic Detectives Summer Camp introduced participants to the messy and meticulous world of forensic science. Campers received hands-on training in a variety of forensic science disciplines, from fingerprints to DNA, and met professionals working in the field. Designed to give campers a greater understanding of the role of forensic science in the criminal justice system, the Museum offered full scholarships to Title I students through a generous grant from Battelle, and to the children of first responders through a grant from the First Responders Children's Foundation. In 2019, the camp boasted its highest attendance to date, serving 64 students over six camp sessions. Of those, 86% of campers attended on a full scholarship. Two weeks of camp were in partnerships with local organizations, Girls Inc. and the DC Police Foundation. 2019 marked the first summer of Forensic Detectives Summer Camp held at the National Law Enforcement Museum.



Programs and Engagement

Volunteers

The Memorial and Museum relies on a dedicated group of volunteers to assist in a variety of capacities, from greeting guests at the Memorial or the Museum's Visitors' Services desk, to assisting on the exhibits floor and the Hall of Remembrance. Volunteers also assist with making our programs and events a success, including National Police Week, the NBC4/Telemundo44 Expo, and Law Enforcement Appreciation Weekend at Tysons Corner Center shopping mall. In 2019, volunteers logged 2,187 hours, including 484 hours for National Police Week and 121 hours for the annual Run for the Badge 5K.



Promoting Officer Safety: Destination Zero

Now in its fifth year, the Destination Zero program, in partnership with the Department of Justice's Bureau of Justice Assistance, is a successful program which acts as a resource for law enforcement departments across the country to help keep officers safe. More than 1,000 law enforcement departments nationwide have submitted their own programs to Destination Zero.

The frameworks and resources of the Destination Zero winners are available at www.DestinationZero.org.



In 2019, the program recognized the work of these departments:

General Officer Safety Award Winner

Pell City (AL) Police Department

Officer Traffic Safety Award Winner

Livingston Parish (LA) Sheriff's Office

Officer Wellness Award Winner

Prince William County (VA) Police Department

Comprehensive Safety Award Winner

Greenfield (WI) Police Department



Grants and Programs

The Department of Justice's VALOR program and the National Highway Traffic Safety Administration have continued their work with the National Law Enforcement Officers Memorial Fund for the promotion of officer safety training sessions.



Board of Directors

National Law Enforcement Officers Memorial Fund

Karen Tandy
Board Chair

Lori Sharpe Day
Vice Chair

Suzanne F. Sawyer
Secretary

Jonathan F. Thompson
Treasurer

Marcia Ferranto
CEO



Dianne Bernhard
Concerns of Police Survivors

Todd E. Barnes
DuPont

Michael Dillinger
Federal Law Enforcement Officers Association

Patrick Yoes
Fraternal Order of Police

Linda S. Hennie
Fraternal Order of Police Auxiliary

Vincent Talucci
International Association of Chiefs of Police

Robert Santagata
International Brotherhood of Police Officers

Dennis Slocumb
International Union of Police Associations

Catherine W. Seidel
Motorola Solutions

James Palmer
National Association of Police Organizations

Sonia W.Y. Pruitt
National Black Police Association

Dwayne A. Crawford
National Organization of Black Law Enforcement

Jonathan F. Thompson
National Sheriffs' Association

Andrew N. Matthews
National Troopers Coalition

Ken Hartwick
Police Executive Research Forum

James Burch
National Police Foundation

Harry W. Phillips
Police Unity Tour

Gerald J. Flynn, Jr.
United Federation of Police Officers, Inc

Caitlin Clark-Zigmond
Verizon

Unaudited Financials

2019 Year-End Financial Information

The tables below illustrate a breakdown of the National Law Enforcement Officers Memorial Fund's 2019 financial information. Groups and individuals often look at the financial information when making judgments about a non-profit organization.

Support & Revenue	\$ 23,037,902	Total Assets	\$ 160,359,604
Contributions	\$ 15,521,764	Cash	\$ 4,535,904
Net Sales of Merchandise	\$ 174,188	Investments	\$ 9,186,103
Museum	\$ 1,459,934	Promises to give, net	\$ 5,069,508
In-kind Contributions	\$ 69,188	Receivables	\$ 33,121
Net Investment Income	\$ 1,288,163	Other assets	\$ 606,077
List Rental	\$ 51,495	Building, Property & Equipment, net	\$ 122,374,342
Federal Grants	\$ 400,175	Memorial, net	\$ 16,712,440
Special Events	\$ 4,071,882	Assets Limited to Use	\$ 1,842,110
Other	\$ 1,113		
Expenses	\$ 36,957,928	Liabilities & Net Assets	\$ 160,359,604
Fundraising	\$ 7,282,560	Liabilities	\$ 103,807,842
M&G	\$ 1,565,691	Net Asset	\$ 48,437,363
Public Awareness	\$ 4,070,789	With Donor Restrictions	\$ 8,114,399
Societal Materials	\$ 5,876,923		
Memorial Operations	\$ 6,575,892		
Museum	\$ 11,586,073		



LawMemorial.org
LawEnforcementMuseum.org
444 E Street, NW
Washington, DC 20001