

MEMORIAL MUSEUM OFFICER SAFETY & WELLNESS



# Annual Report 2022



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# Message from the Interim CEO

I would like to start by acknowledging my predecessor, the former CEO of the National Law Enforcement Memorial Fund, Marcia Ferranto. She departed our organization in early 2023, before this report was finalized. She was instrumental in leading and guiding our organization through the pandemic, and deserves much praise for her skill in stabilizing our operations as the pandemic wound down.

The National Law Enforcement Officers Memorial Fund continued to face headwinds in 2022, in large part due to the lingering and extended effects of the Covid-19 pandemic. Thankfully, mandatory quarantines were largely lifted, which allowed us to begin reopening the museum, and have staff return to their professional home.

We added a staggering 619 names to the sacred walls of our Memorial in the spring of 2022. This represented more than 500 men and women who died in 2021, and the remainder from years prior. Many of the deaths were attributed to Covid-19, which wreaked havoc on the first responder community, none of whom had the option to work remotely. On the Memorial infrastructure side, we repaired and resumed operation of the reflection pool, which had been out of commission for several years. The serene and calming sound of water cascading down those sloped stones now appropriately greets visitors as they enter the Memorial on E Street.

Following a significant closure from 2020-2021, the Museum partially opened in late 2021. Most Museum operations resumed under a limited schedule in 2022, which allowed both visitors and staff to return to the world-class Museum which so eloquently tells the story of American law enforcement. While foot traffic did not return to 'normal' levels, the number of visitors continued to grow over time, and the sound of children's laughter and inquisitive questions was welcome after such a long period of an empty and silent museum.

We hosted the 34th Annual Candlelight Vigil on the National Mall on May 13, 2022, where we paid tribute to all those whose names adorn the walls of our sacred Memorial. The resumption of this important event during police week brought thousands of survivors, co-workers, family, friends, and supporters from around the world back to Washington D.C. More than 30,000 people attended the Vigil, where the names of all 619 men and women most recently added to the Memorial were read and honored.

Our continued focus moving forward is to secure our financial health, which will allow the National Law Enforcement Officers Memorial Fund to continue our broad mission: to honor the fallen, tell the story of American Law Enforcement, and make it safer for those who serve.

As always, we thank you for both your emotional and financial support, without which we would not be able to fulfill our mission. On behalf of all those who work with and for the National Law Enforcement Officers Memorial Fund, we thank you for helping to share the stories of our fallen officers, and reminding the nation to never forget the names and legacy of our heroes.



**Bill Alexander** 

Interim Chief Executive Officer National Law Enforcement Officers Memorial Fund

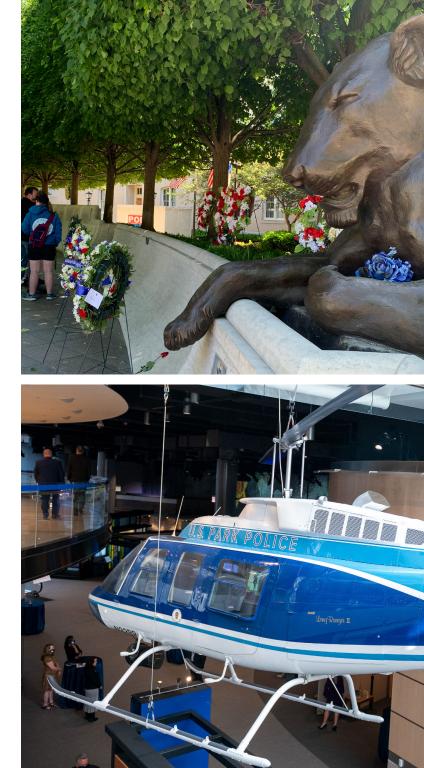
# **Our Purpose**

The purpose of the National Law Enforcement Memorial and Museum is to honor the role of law enforcement, in service to society, by recognizing the sacrifices and valor of law enforcement, educating the community, and making it safer for those who serve.

Our downtown Washington, DC campus houses both the National Law Enforcement Officers Memorial and the National Law Enforcement Museum. The Memorial pays tribute to the brave men and women who have died in the line of duty and contains the names of more than 23,000 fallen heroes.

The Museum is dedicated to telling the story of American law enforcement by providing visitors a "walk in the shoes" experience. The Museum is working to expand and enrich the relationship shared by law enforcement and the community, through educational journeys, immersive exhibits, and insightful programs.

Our officer safety and wellness programs are designed to help reduce line-of-duty fatalities. Through our Destination Zero initiative, we provide a clearinghouse for programs from across the country that emphasize officer safety and wellness. Through a partnership with the National Highway Transportation Safety Administration (NHTSA) we support their efforts to make law enforcement officers safer through detailed research concerning officer fatalities on the nation's roadways and by creating actionable strategies to reduce crashes and promote greater safety on the road.



# The Memorial

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Strength, courage and valor marks of those who serve and protect.

## Honoring Our Fallen Law Enforcement Officers

Since its founding in 1984, the Memorial and Museum has hosted events that honor fallen officers and their surviving families.

Each year prior to National Police Week, the names of the fallen are engraved on the walls of the National Law Enforcement Officers Memorial. Every May 13, the names of officers who made the ultimate sacrifice during the previous calendar year, as well as the names of the newly discovered historical line-ofduty deaths, are dedicated and read aloud during our annual Candlelight Vigil.

Many other events honoring our fallen heroes take place at the Memorial during the year, including wreath laying ceremonies and group visits to this hallowed ground. Additionally, the Memorial serves as a sacred place for law enforcement agencies from across the nation to hold their own ceremonies to honor their fallen colleagues.



# 34th Annual Candlelight Vigil

The 34th annual Candlelight Vigil was held on May 13, 2022, on the National Mall. Nearly 30,000 people attended. A total 618 fallen officers names were read during the Vigil. The program included remarks from U.S. Attorney General, Secretary of Homeland Security, and the Concerns of Police Survivors (C.O.P.S.) National President. Musical tributes were performed as well as the playing of TAPS and a bag pipe solo. The Candlelight Vigil was also live streamed to provide access to the public who could not travel to Washington.



# 2022 Designated Line of Duty Officer Fatalities

Officers killed in the line of duty: 224

COVID-related: 74

Firearms-related: 63

Traffic-related: 51

Other: 36

Gender:

206 Males

**18 Females** 



### **Fatalities by State**

TEXAS	33
NEW YORK	13
CALIFORNIA	11
GEORGIA	11
FLORIDA	9
NORTH CAROLINA	9
TENNESSEE	9
KENTUCKY	9
ALABAMA	8
ILLINOIS	8
MISSOURI	7
OKLAHOMA	7
ARKANSAS	6
MICHIGAN	6
PENNSYLVANIA	6
MISSISSIPPI	5
NEW MEXICO	5
VIRGINIA	5
INDIANA	4
IOWA	4

ОНІО	4
WASHINGTON	4
NEW JERSEY	4
CONNECTICUT	3
KANSAS	3
SOUTH CAROLINA	3
ARIZONA	2
MARYLAND	2
NEVADA	2
COLORADO	2
LOUISIANA	1
MASSACHUSETTS	1
NEBRASKA	1
SOUTH DAKOTA	1
WEST VIRGINIA	1
ALASKA	1
TRIBAL	1
MILITARY	1
FEDERAL	12

# **Officer Safety and Wellness**

### Making It Safer for Those Who Serve

The National Law Enforcement Officers Memorial Fund (NLEOMF) serves as a centralized hub for information and statistics on line-of-duty deaths in law enforcement, and maintains a national database of programs promoting officer safety and wellness. In addition, the NLEOMF provides detailed records on official line-of-duty deaths. The Officer Safety and Wellness Pillar utilizes this information, along with best-practice program models, to create programming aimed at enhancing wellness and survivability. The Officer Safety and Wellness team regularly attends national and regional law enforcement conferences and expos. delivering safety presentations and providing crucial resources designed to improve officer safety techniques, technologies, and procedures. During the annual Destination Zero National Officer Safety and Wellness awards ceremony, held in Washington DC during Police Weekend, the Memorial Fund recognizes law enforcement departments from across the country that have implemented cuttingedge safety and wellness programs, providing best practices and materials to help reduce officer fatalities and improve safety and wellness. The Officer Safety and Wellness team features these award-winning safety and wellness resources permanently on NLEOMF.org.



### MEMORIAL MUSEUM OFFICER SAFETY & WELLNESS



### Promoting Officer Safety – Destination Zero

For 10 years running, Destination Zero, in partnership with Verizon, has been a vanguard officer safety and wellness initiative, offering a wealth of resources to law enforcement agencies nationwide. With over 1,000 programs submitted by police departments across the country, Destination Zero maintains a robust framework for keeping officers safe and resilient. Check out the frameworks and resources of the 2022 Destination Zero winners at www.NLEOMF.org. While nominations for 2023 have closed, we encourage officers and agencies to apply for the 2024 awards cycle now. Connect with our Officer Safety and Wellness team by contacting us at<u>destinationzero@nleomf.org</u> to access the new and improved Destination Zero toolkit.

# 2022 Destination Zero National Officer Safety and Wellness Award Winners:

General Officer Safety Award Winner: San Antonio (TX) Police Department

Officer Traffic Safety Award Winner: West Palm Beach (FL) Police Department

Officer Wellness Award Winner: Stanislaus County (CA) Sheriff's Department

Police Department Comprehensive Safety Award Winner: Los Angeles Police Protective League, LAPD, American eHealth Collaborative

DepartmentComprehensive Wellness Award Winner: Chesterfield County (VA) Police Department

### **Grants and Programs**

The Institute for Intergovernmental Research (IIR) has partnered with the Memorial Fund and the Bureau of Justice Assistance (BJA) to promote education on the identification and prevention of law enforcement suicide through officer safety training sessions and webinars. Our Officer Safety and Wellness pillar, in collaboration with the United States Department of Transportation (DOT) and the National Highway Traffic Safety Administration (NHTSA), publishes guarterly traffic-related fatalities reports and annual reports. The Memorial Fund staff also produces guarterly webinars with traffic safety experts to provide critical insight into seat belt usage, single-vehicle crashes, motorcycle crashes and officer fatalities. Once a year, the organization creates a video featuring officers who share their personal stories of surviving serious crashes or roadside incidents, offering recommendations to avoid or reduce the risk of such incidents.

In July and January, the Memorial Fund publishes officer fatality reports highlighting trends and factors related to officer line-of-duty deaths. These reports include solutions for agencies and the community.



### The Ambassador Program -Exceptional Volunteers

On August 1, 2022, the National Law Enforcement Officers Memorial Fund formally launched the Law Enforcement Ambassador Program. Generously supported by our Corporate Sponsor, Mission Square, The Ambassador Program enjoys representation throughout 22 States. Our Ambassadors come from a diverse set of backgrounds and experiences including active and retired police chiefs, commanders, patrol officers, university police officers and police chaplains. They all have a passion to honor the fallen, tell the story of American Law Enforcement and make it safer for those that serve. Ambassadors help to share our message beyond the walls of the Memorial.

Credentialed Ambassadors, through presentations, training, and roll call briefings, ensure that vital information from our partnerships with Destination Zero, SAFLEO and NHTSA reach our greater law enforcement community. Recently, Ambassadors played key roles during National Police Week during the Candlelight Vigil and Stand Watch for the Fallen. Our Steering Committee continues to explore new ideas for growth and expansion, while honoring the Mission of the NLEOMF. To learn more about the program contact Matthew Garcia at mgarcia@nleomf. org or visit us at https://nleomf.org/officer-safety-andwellness/ambassador-program/











### Volunteers

### **Museum Guides**

Within the museum's volunteer program, the Museum Guides have been offering daily guided tours to visitors every Friday and Saturday. These tours are a great way to engage with visitors and showcase some of our more popular artifacts and exhibits. Our Museum Guides are all active or retired law enforcement, they have been able to create engaging and personal tours for their audiences by sharing their own stories of their time in the profession.

# Education and Community Engagement

### Walking Tours

In 2022, the museum began offering the walking tour, "Walking the Beat: Presidential Assassinations and the Rise of Federal Law Enforcement". This tour is offered April through October to avoid the colder months. The tour, which lasts roughly 90 minutes and covers 1.15 miles, takes visitors on a journey around Washington, DC, stopping at historic locations related to presidential assassinations and federal agency buildings related to the cases. In 2022, the tour sold out for most dates.



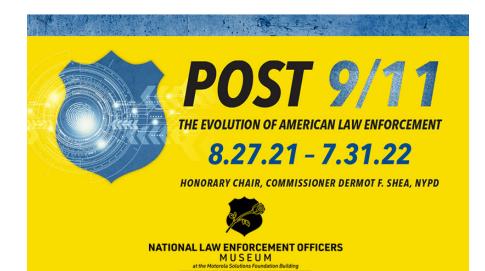
### Impact of the Simulators

The Simulator program at the National Law Enforcement Museum continues to be a cornerstone of the visitor's experience. On average, about 35% of daily visitors participate in the InVeris Decision Simulator experience and about 25% participate in the L3Harris PatrolSim Driving Simulator experience. Of the visitors participating in the experiences, over 85% describe their experience as being overwhelmingly satisfactory while the remaining 15% site being satisfactory. Any reasoning for the slight drop from overwhelmingly satisfied to satisfied are listed as feelings of slight discomfort from the mechanics of driving the simulated vehicle as opposed to the presentation by instructors or content of the educational experience.

# **Public Programs**

In 2022 the National Law Enforcement Museum continued its presentation of public programming to engage audiences within the field of law enforcement and the general public in a variety of platforms. In April 2022, we hosted Patriots Day: Cinematic Reflections on a Post-9/11 World, which was the museum's first in-person public program since 2020. The discussion considered how the investigation of a major event such as the Boston Marathon Bombing was influenced by the Terrorist attacks of September 11, 2001, through conversation with key members of the Boston Marathon Bombing investigation, Former Boston Police Commissioner Ed Davis, FBI Special Agent Richard DesLauriers, and Watertown Police Sergeant Jeffrey Pugliese.

The museum also continued its presentation of digital programming to continue to engage audiences virtually. In January, the prerecorded program "Guardians of the Air" acknowledged the 40th anniversary of the Air Florida Flight 90 rescue performed by US Park Police Helicopter pilots Don Usher and Gene Windsor – a story presented prominently on the exhibit floor in the "To Serve and Protect" Exhibit. The program itself has nearly 1,000 views in the year since it was published, and the standalone helicopter fly-over of the memorial that was premiered during the program has received over 10 thousand views. Other virtual programs included "Enforcing the 14th<sup>-</sup> The Promise to Protect" which was presented in partnership with



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the Major Cities Chiefs Association (MCCA) and National Organization of Black Law Enforcement Executives (NOBLE) in February in observance of Black History Month. The discussion considered the 14th amendment to the US Constitution asked panelists how their agencies are demonstrating law enforcement's commitment to providing equal protection under the law for all citizens.

Finally, in June 2022, in partnership with Clearview AI the museum presented the pre-recorded program entitled Doing it Right: Successful Advancement of Law Enforcement Technology which considered the effectiveness of new technology utilized in the field of law enforcement like forensic genealogy and facial recognition software, the accountability for ethical implementation of that technology, and the community engagement needed to educate the public about law enforcement responsibility. This program has garnered over 500 views since its publication.

### Precinct 444 - A Podcast Network by the National Law Enforcement Museum

In September 2022, the Museum launched Precinct 444, a podcast network featuring three original shows to highlight the stories and sacrifices of American law enforcement and expand our digital footprint. Those three shows include Encore, a show that revisits past museum programs and conversations and is a way to highlight previous public programs, Law & Disorder, our true crime series taking listeners through highly publicized cases and the law enforcement experience, and



# **NEW EXHIBIT** ROLL OUT: AUTOMOTIVE IMAGES FROM THE MUSEUM'S COLLECTION

lastly, Lifeline, a series highlighting all things involving Officer Safety and Wellness. Earlier this year, we launched our newest show titled lcons. to conduct and share the careers of law enforcement professionals from across the country. Since September 2022, Precinct 444 has published more than 70 episodes, received more than 2400 downloads. reached over 30 countries and 440 cities, and is hosted on more than 25 podcasting platforms. Over the last 5 months. we've seen a positive trajectory in listeners, with plans to increase our social media presence and create even more content in the future.

## **Exhibitions**

# Roll Out: Automotive Images from the Museum's Collection

In October 2022 the museum opened a new exhibit in the DuPont Gallery, "Roll Out: Automotive Images from the Museum's Collection." This exhibit features large-scale photographs depicting officers in various police vehicles throughout the 20th century. The exhibit discusses the change from patrolling on foot to patrolling by vehicle, the different types of vehicles used by law enforcement, and ties into the resulting officer safety and wellness concerns surrounding automotiverelated accidents and deaths. By featuring images exclusively from the museum's collection, museum staff were able to avoid heavy licensing fees and keep costs for this exhibit low. The exhibit is also confined to the walls of the DuPont Gallery, making this exhibit an excellent opportunity for event rentals due to the large open space.

# **Retail Experience**

2022 was a year of formative growth, developing new retail programs and partnerships while generating over \$800k in net sales – a 30% increase over 2021. Beyond sales, the Gift Shop is the last touchpoint for many Museum visitors, and the only touchpoint for many remote customers, and the team focused on delivering a memorable worldclass experience for each person. In support of the Memorial, retail sold 217 wreaths – allowing loved ones to commemorate their fallen officers.



# Law Enforcement Sporting Events

The Memorial Fund continued to partner with professional sports organizations (MLB, NHL, NASCAR, NFL, NBA, MLS,) throughout the country and extend its mission beyond the marble walls of the Memorial by reaching out to law enforcement supporters and organizations in their communities. These events provide a special partnership that recognizes and honors local law enforcement and educates the public about our mission and the law enforcement profession.

Many events include local law enforcement officers and NLEOMF board member organizations who participate in on field pre-game ceremonies which include but are not limited to Honor Guard's presentation of colors, performance of the National Anthem, ceremonial first pitch, police car display around the ballpark, police helicopter fly over and in game recognition. The program has raised more than \$750,000 for the Memorial Fund since 2011. Some of the co-branded souvenirs. that attendees receive from sports teams include commemorative law enforcement challenge coins, team baseball hats, tumblers, T-shirts, replica themed law enforcement jerseys, law enforcement team patches, and hockey pucks. Law Enforcement Appreciation Events could not be successful without the support from the individual teams helping us promote the events, our Law Enforcement Ambassadors, and the support of local law enforcement organizations. For the latest list of events visit and to purchase tickets to these events visit: www. nleomf.org/events













### **2022 EVENTS**

MLB **Baltimore Orioles** Boston Red Sox Chicago Cubs Chicago White Sox **Cleveland Guardians** Colorado Rockies **Detroit Tigers** Houston Astros Kansas City Royals Los Angeles Angels Miami Marlins Minnesota Twins Milwaukee Brewers New York Yankees **Pittsburgh Pirates** Seattle Mariners Tampa Bay Rays **Texas Rangers** Washington Nationals

#### NFL

Indianapolis Colts Texas Texans Miami Dolphins

### NHL

Arizona Coyotes **Buffalo Sabres** Carolina Hurricanes Chicago Blackhawks **Dallas Stars Detroit Red Wings** Florida Panthers Las Vegas Knights Minnesota Wild Nashville Predators New York Islanders New York Rangers New Jersey Devils Philadelphia Flyers **Pittsburgh Penguins** Tampa Bay Lightning Washington Capitals

### NBA

**Cleveland Cavaliers** 

MLS Atlanta United

# Officer of the Month Award

Our Officer of the Month Award program recognizes law enforcement heroes who distinguish themselves through exemplary service, heroic actions, and devotion to duty. In 2022, the Memorial Fund had the distinguished privilege of honoring these officers who exemplify the commitment to service and bravery that is synonymous with what it means to be a law enforcement officer.

#### January 2022

- Officer Christopher Aboyte
- Officer Damian Castro
- Officer Robert Sherock
  Los Angeles (CA) Police Department

### February 2022

 Officer Jose A. Gonzalez, Jr. Hanover (PA) Bureau Police Department

#### March 2022

Trooper Toni M. Schuck
 Florida State Highway Patrol

#### April 2022

 Officer Matthew J.T. Flynn Massachusetts Port Authority Police Department

#### May 2022

Officer Jaclyn Ravelo
 Phoenix (AZ) Police Department

### June 2022

 Police Agent Ashley Ferris Lakewood (Colorado) Police Department

#### July 2022

- Sergeant Nicholas Triano
- Patrolman Nicolas D'Alto
- Patrolman Anthony D'Elia Ridgefield Park (NJ) Police Department

### August 2022

 Deputy Sheriff Dijon Whyms Mecklenburg County (NC) Sheriff's Department

#### September 2022

 Patrolman Christopher Connors Hasbrouck Heights (NJ) Police Department

#### October 2022

- Sergeant Thomas Pritchett
- Corporal Marshall Herron
- Officer Jon Morrison
- Officer Raul Pedraza
- Officer Josue Pena
- Officer Kyle Carter
- Officer Tyrone Morris
  Cedar Hill (TX) Police Department

### November 2022

- Officer Brunel Victor
- Officer Taufique Bokth
  New York (NY) Police Department

#### December 2022

Officer Alec Iurato
 Bristol (CT) Police Department

# **Board of Directors**

### Officers



Lori Sharpe Day *Chair* Ashcroft Law Firm



Andrew Matthews Vice Chair National Troopers Coalition



Caitlin Clark-Zigmond Secretary Intuit



Tim Quinn *Treasurer* Police Unity Tour



Bill Alexander Interim Chief Executive Officer National Law Enforcement Officers Memorial Fund

### **Directors**



James Burch President National Policing Institute



Michael Begonis Chief of Staff Verizon Frontline



Patricia Carruth National President Concerns of Police Survivors



Dwayne A. Crawford Executive Director National Organization of Black Law Enforcement Executives



Michael Dillinger Vice President Federal Law Enforcement Officers Association



Gerald J. Flynn, Jr. International President United Federation of Police Officers, Inc.



Joseph Gentile Vice President International Brotherhood of Police Officers



Ken Hartwick Chief Financial Officer Police Executive Research Forum



Rev. Markel Hutchins President and Chief Executive Officer MovementForward, Inc.



Vernon P. Stanforth *Member* National Sheriffs' Association



Steven LaGanke Global Marketing Manager for Life Protection DuPont



Glenda Lehmann National President Fraternal Order of Police Auxiliary

### **Directors**, *Continued*



James Palmer Parliamentarian National Association of Police Organizations



Harry E. Phillips *Executive Director* Police Unity Tour



Aaron Slater *Owner* ReLEntless Defender Apparel



Vincent Talucci Executive Director International Association of Chiefs of Police



Lt. Willie Williams National President National Black Police Association



Patrick Yoes National President Fraternal Order of Police

# **Audited Financials**

### 2022 Year-End Financial Information

The tables below illustrate a breakdown of the National Law Enforcement Officers Memorial Fund's 2022 financial information. Groups and individuals often look at the financial information when making judgments about a non-profit organization.

Support & Revenue	\$ 15,151,810	Total Assets	\$	144,094,568
Contributions	\$ 14,045,210	Cash and cash equivalents	\$	3,877,397
Net Sales of Merchandise	\$ 294,665	Investments	\$	8,187,356
Museum	\$ 823,375	Contributions and grants		2,749,258
In-Kind Contributions	\$ 100,156	receivable, net	<i>•</i>	1/ 510
Net Investment Income	\$ (718,591)	Receivables	\$	16,713
List Rental	\$ 87,032	Prepaid expenses and other assets	\$	613,508
Federal Grants	\$ 343,304	Building, property and equipment,	\$	108,383,712
Special Events	\$ 140,099	net Memorial costs, net	\$	18,666,641
Other income	\$ 36,560		\$	1,599,983
Expenses	\$ 25,423,392	Cash Equivalents restricted for debt service	Φ	1,377,703
Fundraising	\$ 6,141,220	Liabitlites & Net Assets	\$	144,094,568
Management and general	\$ 971,465	Liabitlites	\$	125,781,242
Officer safety and wellness program	\$ 878,250	Net asset without donor restrictions	\$	13,694,460
Public awareness	\$ 3,530,681	Net assets with donor restrictions	\$	4,600,615
Memorial program	\$ 2,643,602			
Museum program	\$ 11,258,174			



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NLEOMF.org 444 E Street, NW Washington, DC 20001